

IYGU Newsletter 4

Sent

Fri, 07 Oct 2016 8:57 am

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Sent 7/10/16 8:57AM

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Overview

1,220 Recipients

List: IYGU Newsletter Brief update

Delivered: Fri, 07 Oct 2016 8:57 am

Subject: The latest news from the IYGU - October Newsletter

0 Orders	\$0.00 Average order revenue	\$0.00 Total revenue
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Open rate	17.8%	Click rate	2.2%
<div style="width: 17.8%; border: 1px solid black;"></div>		<div style="width: 2.2%; border: 1px solid black;"></div>	

List average	20.0%	List average	2.1%
Industry average ()	0.0%	Industry average ()	0.0%

214 Opened	26 Clicked	16 Bounced	2 Unsubscribed
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Successful deliveries	1,204 98.7%	Clicks per unique opens	12.1%
Total opens	644	Total clicks	46
Last opened	17/11/16 10:54AM	Last clicked	25/10/16 2:40AM
Forwarded	0	Abuse reports	0

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Opens by location

Country	Opens	Percent
 Germany	160	26.4%
 USA	77	12.7%
 Japan	68	11.2%
 France	44	7.3%
 Italy	38	6.3%
 Netherlands	24	4.0%
 Portugal	21	3.5%
 Switzerland	20	3.3%
 China	14	2.3%
 Russia	12	2.0%

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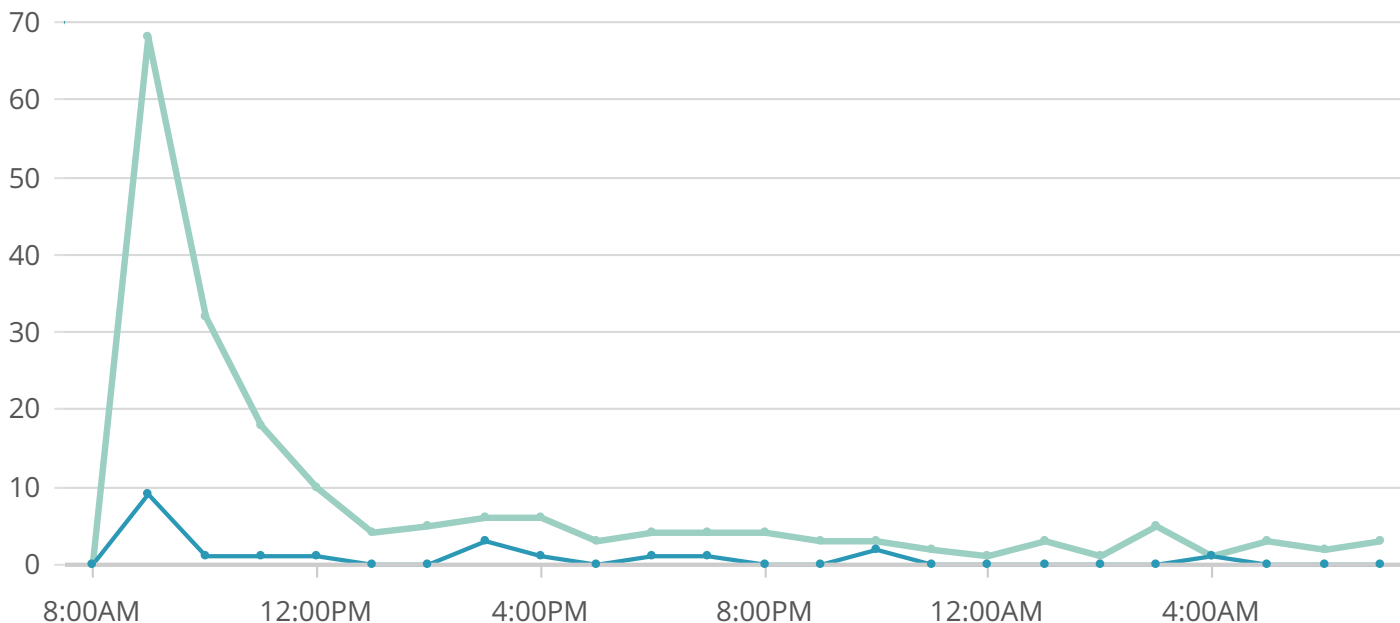
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Subscriber activity

24-hour performance

Opens

Clicks



Top links clicked

https://gallery.mailchimp.com/3e48da42cf3588d8ff86e6ce4/files/Programm_Flyer_A5_Mail_www_2016_17_1.pdf	5
https://www.flickr.com/photos/cniweb/sets/72157674131168826	5
http://go.esri.com/IYGU-Competition	5
https://gallery.mailchimp.com/3e48da42cf3588d8ff86e6ce4/files/0927IYGU.pdf	4
https://gallery.mailchimp.com/3e48da42cf3588d8ff86e6ce4/files/WCH_call.pdf	4

Subscribers with most opens

franco.montanari@unige.it	33
himiyamay@kkd.biglobe.ne.jp	15
lars.andersen@uvm.dk	16
sultanaf@syr.edu	49
treuter@unimelb.edu.au	28

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Click performance

URL	Total	Unique
https://gallery.mailchimp.com/3e48da42cf3588d...	5 (11%)	3 (8%)
https://www.flickr.com/photos/cniweb/sets/7215...	5 (11%)	5 (14%)
http://go.esri.com/IYGU-Competition	5 (11%)	2 (6%)
https://gallery.mailchimp.com/3e48da42cf3588d...	4 (9%)	1 (3%)
https://gallery.mailchimp.com/3e48da42cf3588d...	4 (9%)	4 (11%)
http://congresoecologiapolitica.cl	3 (7%)	2 (6%)
http://www.geo.uzh.ch/microsite/gegz/vortraege...	2 (4%)	2 (6%)
http://www.scj.go.jp/en/index.html	2 (4%)	2 (6%)
https://gallery.mailchimp.com/3e48da42cf3588d...	2 (4%)	1 (3%)
https://gallery.mailchimp.com/3e48da42cf3588d...	1 (2%)	1 (3%)
https://gallery.mailchimp.com/3e48da42cf3588d...	1 (2%)	1 (3%)
https://gallery.mailchimp.com/3e48da42cf3588d...	1 (2%)	1 (3%)
https://umundu.de/aktuelles	1 (2%)	1 (3%)
https://geographie.univie.ac.at/fileadmin/user_u...	1 (2%)	1 (3%)
http://www.light2015.org/Home/About/Latest-N...	1 (2%)	1 (3%)

https://www.wcaanet.org/	1 (2%)	1 (3%)
https://www.facebook.com/IYGU2016/	1 (2%)	1 (3%)
http://www.ogg-sg.ch/index.html	1 (2%)	1 (3%)
http://www.gegbasel.ch/?a=1&t=0&y=3005&r=0...	1 (2%)	1 (3%)
http://klasica.org/symposium/	1 (2%)	1 (3%)
http://oglobo.globo.com/economia/encontro-cni...	1 (2%)	1 (3%)
http://fgg-erlangen.de/fgg/ojs/index.php/mfgg/p...	1 (2%)	1 (3%)
http://www.global-understanding.info	1 (2%)	1 (3%)
http://twitter.com/intent/tweet?text=* URL:MC_...	0 (0%)	0 (0%)
http://twitter.com/intent/tweet?text=* URL:MC_...	0 (0%)	0 (0%)
https://www.facebook.com/rosanajatobaoficial	0 (0%)	0 (0%)
https://www.ufmg.br/humanidades/	0 (0%)	0 (0%)
https://www.wald-und-holz.nrw.de/8-arnsberger...	0 (0%)	0 (0%)
https://www.twitter.com/iygu2016/	0 (0%)	0 (0%)
http://home.hiroshima-u.ac.jp/iygu/index.html	0 (0%)	0 (0%)
http://www.cde.unibe.ch/index_eng.html	0 (0%)	0 (0%)
https://www.facebook.com/iyguamericalatina/?fr...	0 (0%)	0 (0%)
https://gallery.mailchimp.com/3e48da42cf3588d...	0 (0%)	0 (0%)
http://conferenciaanprotec.com.br/pt/inicial/	0 (0%)	0 (0%)

http://www.rgs.org/WhatsOn/ConferencesAndSe...	0 (0%)	0 (0%)
http://www.global-understanding.info/people-be...	0 (0%)	0 (0%)
http://www.iaaes.org/	0 (0%)	0 (0%)
http://www.humanities2017.org/en	0 (0%)	0 (0%)
http://www.global-understanding.info/get-involv...	0 (0%)	0 (0%)
https://docs.google.com/forms/d/e/1FAIpQLSccV...	0 (0%)	0 (0%)
http://www.global-understanding.info/promotio...	0 (0%)	0 (0%)
http://www.filosofia.org.br/	0 (0%)	0 (0%)
https://gallery.mailchimp.com/3e48da42cf3588d...	0 (0%)	0 (0%)
http://www.global-understanding.info/get-involv...	0 (0%)	0 (0%)
http://www.facebook.com/sharer/sharer.php?u=...	0 (0%)	0 (0%)

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Social stats



No Facebook activity yet

Learn [how to add a like button to your next campaign](#)

EepUrl activity - 303 clicks



No geographic clicks have been registered for this campaign yet.

Top 10 referrers

Referrer	Clicks	First click	Last click
http://www.global-understanding.inf...	6	15/10/16 1:29PM	11/11/16 1:09PM
http://www.global-understanding.inf...	5	31/10/16 8:23AM	8/11/16 5:20AM
http://us13.camp...archive2.com/?u=3e48da42cf358...	3	15/10/16 1:29PM	16/10/16 4:26PM
http://www.global-understanding.inf...	2	16/10/16 4:26PM	16/10/16 4:26PM
http://www.global-understanding.inf...and-progress-reports/	2	5/11/16 12:11PM	5/11/16 12:11PM
http://www.global-understanding.inf...	2	14/10/16 4:39AM	14/10/16 4:39AM
http://www.global-understanding.inf...and-progress-reports/	1	18/10/16 9:42AM	18/10/16 9:42AM

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Advanced reports

Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
gmail.com	229 (19%)	4 (2%)	29 (13%)	3 (1%)	0 (0%)
uni-jena.de	90 (7%)	0 (0%)	20 (22%)	4 (4%)	0 (0%)
yahoo.com	42 (3%)	1 (2%)	6 (15%)	0 (0%)	0 (0%)
hotmail.c...	41 (3%)	0 (0%)	14 (34%)	1 (2%)	0 (0%)
unisa.ac.za	20 (2%)	1 (5%)	0 (0%)	0 (0%)	0 (0%)
Other	798 (65%)	10 (1%)	145 (18%)	18 (2%)	2 (0%)