

IYGU Newsletter 5

Sent

Mon, 14 Nov 2016 9:16 am

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Sent 14/11/16 9:16AM

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Overview

1,211 Recipients

List: IYGU Newsletter Brief update

Delivered: Mon, 14 Nov 2016 9:16 am

Subject: The latest news from the IYGU - November Newsletter

0 Orders	\$0.00 Average order revenue	\$0.00 Total revenue
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Open rate	18.7%	Click rate	2.1%
<div style="width: 18.7%; border: 1px solid black;"></div>		<div style="width: 2.1%; border: 1px solid black;"></div>	

List average	20.0%	List average	2.1%
Industry average ()	0.0%	Industry average ()	0.0%

224 Opened	25 Clicked	15 Bounced	2 Unsubscribed
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Successful deliveries	1,196 98.8%	Clicks per unique opens	11.2%
Total opens	938	Total clicks	111
Last opened	18/11/16 4:28AM	Last clicked	18/11/16 1:19AM
Forwarded	0	Abuse reports	1

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Opens by location

Country	Opens	Percent
 Germany	184	21.1%
 Switzerland	107	12.3%
 South Africa	99	11.3%
 USA	75	8.6%
 France	55	6.3%
 Austria	48	5.5%
 Croatia	34	3.9%
 Japan	29	3.3%
 China	22	2.5%
 India	19	2.2%

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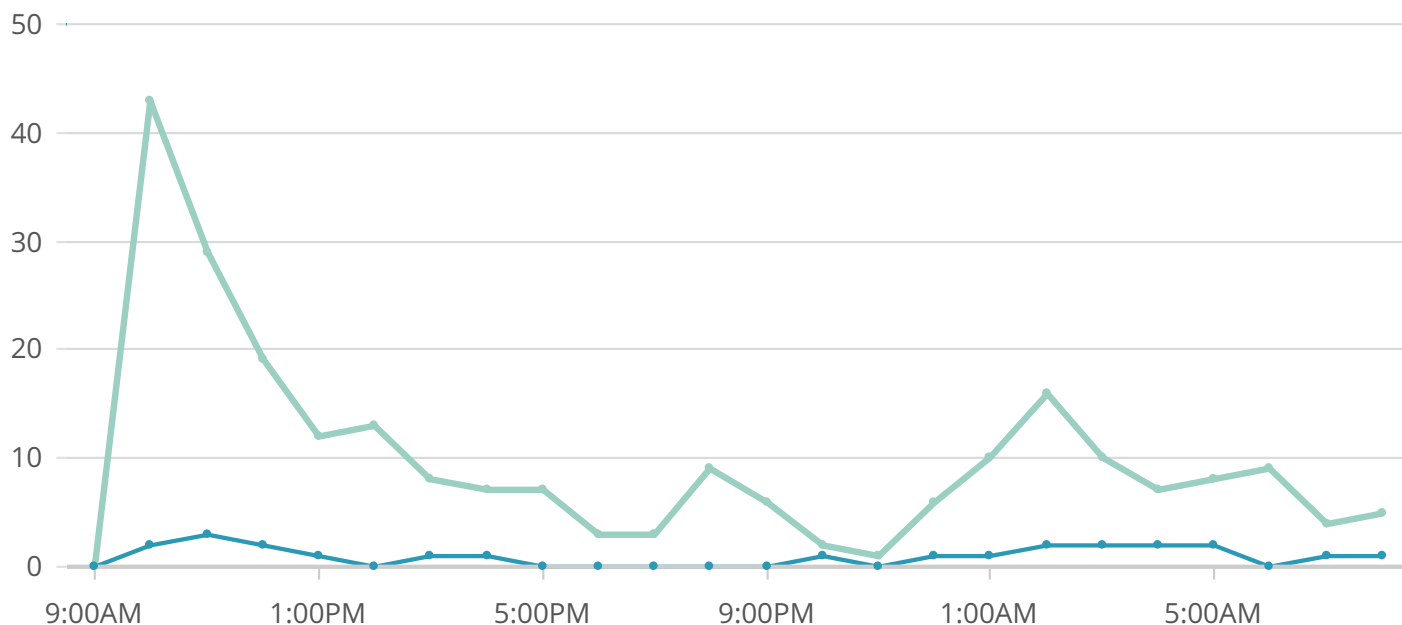
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Subscriber activity

24-hour performance

Opens

Clicks



Top links clicked

http://www.springer.com/kr/book/9783319451794	14
http://www.springer.com/kr/book/9783319424675#otherversion=978331942468	12
http://go.esri.com/IYGU-Competition	5
http:// http://geografie.nl/agenda/knag-onderwijsdag-2016-viva	5
http://www.aequitasadr.eu/formazione/metakoine-mediazione-comunicazione/	4

Subscribers with most opens

a.caine@unesco.org	16
bornafb@geog.pmf.hr	34
iygu@uni-jena.de	374
sultanaf@syr.edu	55
treuter@unimelb.edu.au	33

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Click performance

URL	Total	Unique
http://www.springer.com/kr/book/9783319451794	14 (13%)	7 (8%)
http://www.springer.com/kr/book/97833194246...	12 (11%)	5 (6%)
http://go.esri.com/IYGU-Competition	5 (5%)	5 (6%)
http://http://geografie.nl/agenda/knag-onderwij...	5 (5%)	2 (2%)
http://www.aequitasadr.eu/formazione/metakoi...	4 (4%)	4 (5%)
http://www.springer.com/series/15387	4 (4%)	4 (5%)
http://www.cde.unibe.ch/index_eng.html	4 (4%)	2 (2%)
http://geographie.physgeo.uni-leipzig.de/wp-con...	4 (4%)	2 (2%)
https://gallery.mailchimp.com/3e48da42cf3588d...	3 (3%)	3 (4%)
https://gallery.mailchimp.com/3e48da42cf3588d...	3 (3%)	2 (2%)
http://home.hiroshima-u.ac.jp/iygu/index-e.html	3 (3%)	2 (2%)
http://artsandsociety-iygu.org	3 (3%)	3 (4%)
http://geografie.nl/knag	3 (3%)	2 (2%)
http://www.irdrinternational.org	2 (2%)	1 (1%)
http://www.pluralism.ca/en/	2 (2%)	2 (2%)

http://www.ssag.co.za/	2 (2%)	2 (2%)
http://www.interacademies.net/ProjectsAndActiv...	2 (2%)	2 (2%)
https://gallery.mailchimp.com/3e48da42cf3588d...	2 (2%)	2 (2%)
https://www.iaaes.org	2 (2%)	2 (2%)
http://fgg-erlangen.de/fgg/ojs/index.php/mfgg/i...	2 (2%)	2 (2%)
http://cjni.net/journal/?p=4608	2 (2%)	2 (2%)
https://www.facebook.com/IYGU2016/	2 (2%)	1 (1%)
http://www.geo.uzh.ch/microsite/gegz/vortraege...	2 (2%)	2 (2%)
https://gallery.mailchimp.com/3e48da42cf3588d...	2 (2%)	2 (2%)
http://home.hiroshima-u.ac.jp/iygu/download/2...	2 (2%)	2 (2%)
http://www.kyoto-u.ac.jp/en	2 (2%)	2 (2%)
http://www.ipbes.net	1 (1%)	1 (1%)
http://www.inspirerlemonde.com/wp-content/u...	1 (1%)	1 (1%)
https://docs.google.com/forms/d/e/1FAIpQLSdn...	1 (1%)	1 (1%)
https://gallery.mailchimp.com/3e48da42cf3588d...	1 (1%)	1 (1%)
https://www.ufmg.br/humanidades/en/	1 (1%)	1 (1%)
https://gallery.mailchimp.com/3e48da42cf3588d...	1 (1%)	1 (1%)
http://www.global-understanding.info/people-be...	1 (1%)	1 (1%)
http://www.scj.go.jp/en/	1 (1%)	1 (1%)

http://www.leuphana.de/zentren/cgsc.html	1 (1%)	1 (1%)
http://www.hiroshima-u.ac.jp/index.html	1 (1%)	1 (1%)
http://klasica.org/symposium/	1 (1%)	1 (1%)
http://GIS Day	1 (1%)	1 (1%)
http://taoyaka.hiroshima-u.ac.jp/news/3328/	1 (1%)	1 (1%)
http://twitter.com/intent/tweet?text=* URL:MC_...	1 (1%)	1 (1%)
http://www.cmseducation.org/iid/	1 (1%)	1 (1%)
http://www.galwayscience.ie/	1 (1%)	1 (1%)
http://www.festivalscienza.it/site/home.html	1 (1%)	1 (1%)
http://www.gegbasel.ch/?a=1&t=0&y=3005&r=0...	1 (1%)	1 (1%)
http://www.aag.org	0 (0%)	0 (0%)
http://fgg-erlangen.de/fgg/ojs/index.php/mfgg/p...	0 (0%)	0 (0%)
https://www.wcaanet.org	0 (0%)	0 (0%)
https://gallery.mailchimp.com/3e48da42cf3588d...	0 (0%)	0 (0%)
http://www.aag.org/cs/calendar_of_events/aag_a...	0 (0%)	0 (0%)
https://docs.google.com/forms/d/e/1FAIpQLSecE...	0 (0%)	0 (0%)
https://gallery.mailchimp.com/3e48da42cf3588d...	0 (0%)	0 (0%)
https://www.twitter.com/iygu2016/	0 (0%)	0 (0%)

http://GIS	0 (0%)	0 (0%)
https://www.ipcc.ch	0 (0%)	0 (0%)
https://www.aas.asn.au	0 (0%)	0 (0%)
http://www.ajg.or.jp/JOGS/	0 (0%)	0 (0%)
https://www.siemens.com/	0 (0%)	0 (0%)
http://geografie.nl/agenda/knag-onderwijsdag-2...	0 (0%)	0 (0%)
http://twitter.com/intent/tweet?text=* URL:MC_...	0 (0%)	0 (0%)
http://www.bilfinger.com/	0 (0%)	0 (0%)
http://www.galwayscience.ie	0 (0%)	0 (0%)
http://www.futureearth.org/asiacentre/	0 (0%)	0 (0%)
http://www.jpгу.org/index-e/	0 (0%)	0 (0%)
http://www.iges.or.jp/en/	0 (0%)	0 (0%)
http://www.iccwbo.org/about-icc/policy-commiss...	0 (0%)	0 (0%)
http://www.hiroshima-u.ac.jp/add_html/access/e...	0 (0%)	0 (0%)
http://www.global-understanding.info	0 (0%)	0 (0%)
http://www.humanities2017.org/en	0 (0%)	0 (0%)
http://www.fau.uchile.cl/agenda/127638/semina...	0 (0%)	0 (0%)
http://www.ogg-sg.ch/index.html	0 (0%)	0 (0%)

http://www.cpu.fr/	0 (0%)	0 (0%)
http://www.global-understanding.info/people-be...	0 (0%)	0 (0%)
http://www.amue.fr	0 (0%)	0 (0%)
http://www.seedsasia.org/eng/	0 (0%)	0 (0%)
http://www.scj.go.jp/en/index.html	0 (0%)	0 (0%)
http://www.facebook.com/sharer/sharer.php?u=...	0 (0%)	0 (0%)
http://www.ens-lyon.fr/	0 (0%)	0 (0%)
http://www.worldsocialscience.org	0 (0%)	0 (0%)

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Social stats



No Facebook activity yet

Learn [how to add a like button to your next campaign](#)

EepUrl activity - 28 clicks



No geographic clicks have been registered for this campaign yet.



No EepUrl activity to report yet.

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Advanced reports

Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
gmail.com	227 (19%)	0 (0%)	26 (11%)	3 (1%)	0 (0%)
uni-jena.de	90 (7%)	2 (2%)	19 (22%)	5 (6%)	1 (1%)
hotmail.c...	41 (3%)	0 (0%)	15 (37%)	0 (0%)	1 (2%)
yahoo.com	41 (3%)	0 (0%)	7 (17%)	0 (0%)	0 (0%)
unisa.ac.za	19 (2%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
Other	793 (65%)	13 (2%)	157 (20%)	17 (2%)	0 (0%)